

WHY Ireland?

Ireland is one of the best places in the world to do business. We know that because international surveys consistently place us in the top half dozen locations and, more importantly, because the corporations which have invested here tell us so.

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www.idaireland.com
@IDAIreland



IRELAND, one of the best places in the world to do business.

Track Record



Ireland scores highly in global business rankings and continues to attract companies from a variety of sectors including ICT, Life Sciences, Financial Services, Engineering, Digital Media, Games and Social Media.



1153 overseas companies have chosen Ireland as their strategic location in Europe



Best Forbes names Ireland as 'best place in the world to do business'

Best country to invest in Western Europe

1st in the world for inward investment by quality and value

1st in Europe for inward investment jobs per capita

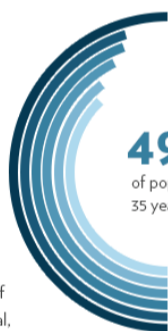
SUCCESS

92% of overseas companies rate their investment in Ireland a success

Talent



Favourable demographics and a quality education system ensures a plentiful supply of highly qualified people with excellent technical, language and customer services capabilities.



Dublin, Ireland is ranked as the best city in the world for human capital



1st for people's flexibility and adaptability of workforce

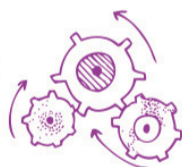


1st in Europe for completion of third level education



1st for the availability of skilled people.

Tax



Corporate tax rates have been one of the principal elements of the favourable enterprise environment in Ireland for more than three decades. The Irish tax regime is open and transparent and complies fully with OECD guidelines and EU competition law.

12.5% corporate tax rate in Ireland



1st for real corporate taxes



6th in the world and **1st** within the EU for the ease with which a business can pay its taxes

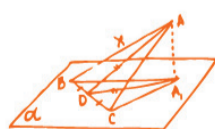


25% Research and Development tax credit



Extensive Tax Treaty Networks

Technology



Ireland has a rich History of achievements in Science & Technology and continues to invest in its research and technology capabilities.



Total State investment in R&D was almost **€800 million** in 2012 helping to ensure Ireland stays at the forefront of technological innovation.



Robert Boyle

Founder of modern Chemistry



Ernst Walton

Splits the atom



Sir William Rowan Hamilton

Modern maths and gaming



George Boole

Computer Logic



Sir Francis Beaufort

Devised the Beaufort wind force scale

Education

Share of population aged 25-34 with third level qualifications is higher in Ireland than in US or UK and above the OECD average

Europe

Access to European market of **500 million** consumers

English

English speaking business location