

## Labour Market Pulse

IDA Ireland, LinkedIn and Microsoft have partnered to bring you quarterly updates on Ireland's employment dynamics using LinkedIn's high frequency labour market insights.

### LinkedIn's insights data covers two million members in Ireland.

This comprehensive coverage of labour force working across a range of companies and businesses in Ireland, provides near-real time insights into how the pandemic is impacting employment in Ireland.

### LinkedIn Hiring Rate



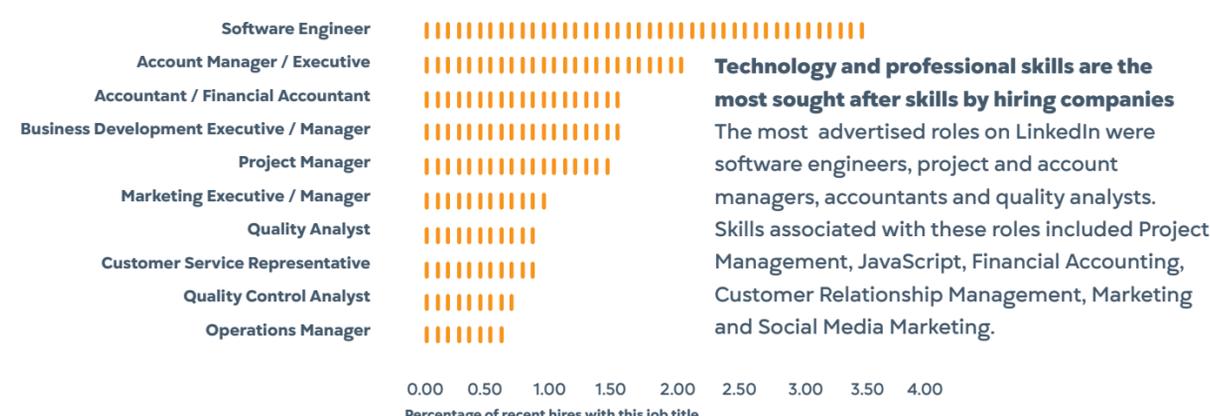
Source: LinkedIn

**Covid-19 has had a disruptive impact on the labour market in Ireland.** The unemployment rate hit 23% in Apr - Jun 2020, at the same time LinkedIn's Hiring Rate fell more than 40% compared to the same time in 2019.

The LinkedIn Hiring Rate is a measure of hires in a given time period, divided by LinkedIn membership. Hiring is calculated based on a 14-day rolling sum, and the graph shows the year-on-year change in the hiring rate. Where this change is less than 0%, hiring activity is lower than it was at the same time last year, and vice versa.

**Hiring picked up dramatically in Q3 as companies reopened and rehired.** In Jul - Sept as Covid-19 containment measures gradually eased, LinkedIn's Hiring Rate picked up dramatically, averaging 13% below the same period in 2019. The same trend is seen in Irish Government data on the Pandemic Unemployment Payment; as companies reopened and rehired, the number of people receiving the payment halved. Recent increases in containment measures are likely to impact on the number of recipients of the payment in the coming weeks.

### Companies who are hiring are predominantly looking for technology and business skills.



Source: LinkedIn

### Even at the height of the containment measures, some companies in Ireland were expanding.

**While hiring fell more than 40% for Apr - Jun, some companies continued to expand.** The fastest growing companies were leading MNCs in the technology and healthcare sectors together with Ireland's health service. As high paying MNCs sectors continued to grow, it is unsurprising that Ireland's income tax only fell 2.1% to end of September, giving space for Government to support those worst impacted. The resiliency of MNCs in Ireland evident during the pandemic is not a new development. One-third of the 1,500 companies IDA supported in 2019 have been in Ireland for 20 years or more. This longevity reflects the ability of MNCs to constantly transform operations and renew mandates in Ireland. Budget 2021 the largest in the history of the State allocates €3.2 billion to continue to support workers whose income is impacted by the containment measures.

### Life Sciences - A snapshot

**Ireland is a leading location for Healthcare and Life Sciences in Europe and has over 50 years experience, attracting and supporting investment from across both the Biopharmaceutical and Medical Technologies sectors.** 260+ FDI Life Sciences companies are located in Ireland, which directly employ over 77,000 people. These include operations from **9 of the Top 10 Global Pharmaceutical companies and 14 of the Top 15 Global Medical Technologies companies.**

This year saw investment announcements from Gilead who announced the creation of 140 new jobs and Regeneron, announcing 400 new jobs for Limerick.

### % of LinkedIn membership in employment by sector.



Source: LinkedIn

### Business continuity supported by home working.

A key feature of the pandemic is the move to remote working. Ireland has proven itself to be a dynamic location for MNCs.



National statistics show that **a third of workers** in Ireland were **working from home** at the end of June.

While **69%** of IDA clients utilized remote working during the same period.

Meanwhile, soon to be released Microsoft research shows that 76% of affected Irish workers agree they are 'surprised' at how well they have adapted to the tech requirements for working from home while 81% agree they could keep on working from home with the technology and digital services they already have.

Source: CSO Labour Force Survey Q2 2020

### IDA companies and the local suppliers they work with are central to Ireland's economic recovery and future growth.



IDA Ireland client companies employ over **245,000** people across the country, accounting directly for 10% of the workforce, and with annual payroll of **€13.3 billion** at the end of 2018. Eight jobs are created in the economy for every ten created by IDA client companies, amounting to total indirect employment of **197,000** in Irish businesses in multiple sectors. FDI expenditure in the Irish economy includes **€8.2bn** in annual expenditure on Irish materials and services and **€6.4bn** of capital investment on new buildings, machinery and equipment.